

# US Farm Lease Advisors' Information

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How better to help your clients, friends and family member with their land than to help them both maximize their income and preserve the value of their land?

- **Realtors** can help their buyers get a better return than anticipated at the time of purchase.
- **Farm Managers** can assure their landowner clients that they are doing everything they can to get the best possible lease terms without sacrificing their income, since US Farm Lease fees are primarily paid by the tenant. Why not have your farm management plan include a two to five year rotation of US Farm Lease offerings?
- **Family Members** can help their aging relatives with a plan to increase their income. Many older landowners are on a fixed income but are not assertive enough to keep their leases current with the local rental market.
- **Financial Advisors** work with their clients' overall investment portfolios, which often include farmland investments. Even though financial advisors may not be directly involved with farmland management, they can advise their clients to take a look at US Farm Lease where they can potentially increase their income while adding more funds to their non-farmland investment pool.

US Farm Lease averaged a 38% increase in cash rents for their clients in 2008/2009. How many other investments did this well in this period of time? The goodwill of this referral may pay additional dividends for the advisor-client relationship.



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